GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:5557
ANSWERED ON:02.05.2002
OUTSTANDING DUES AGAINST FIRMS INDIVIDUALS
THAAWAR CHAND GEHLOT

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details of outstanding dues pending for recovery against each of the firms/organization/company/individuals of DD/AIR during each of the last three years;

(b) the amount recovered during the current year and the balance of dues still required to be recovered in each case;

(c) the efforts made by the Government for the recovery of dues in each case;

(d) whether certain outstanding dues have been waived off during the last three years due to its non-realisation;

(e) if so, the amount waived off during the said period; and

(f) the reasons therefor?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) & (b): Prasar Bharati has informed that in respect of Doordarshan the outstanding dues (Principal amount) from various producers and agencies is Rs. 169.28 crores as on 31.03.2002 and year −wise break-up is given below:

Pertaining to year	Amount (in crores of rupees)
Till 1998-99	41.64
1999-2000	10.15
2000-01	61.35
2001-02	56.14
Total	169.28

Detailed list of agencies showing the principal amount outstanding against each is annexed. Information on the amount recovered during the current year by DD is being collected and will be laid on the Table of the House.

In respect of AIR, information is being collected and would be laid on the Table of the House

(c): Prasar Bharati has informed that Doordarshan suspends/ withdraws accreditationstatus of companies from time to time, if they do not clear their outstanding. For recovery of outstanding amount, the following steps are taken: -

i) Monthly monitoring is done and regular reminders are sent to clear outstanding dues.
ii) No fresh programmes / extension of programmes is given to any defaulting agency / producer unless they agree to give advance payment and commit to abide by an agreed payment plan.
iii) If the defaulting agencies do not adhere to the payment plan, then the programmes are taken off the air and their accreditation status is cancelled / withdrawn.
iv) On cancellation / withdrawal of accreditation status, bank guarantees of agencies a re en-cashed.
v) To secure Doordarshan`s revenue and to cover the credit period, the bank guarantee amount has been enhanced; and
vi) Legal proceedings have also been launched to recover the outstandings in some cases.

AIR accepts commercial spots/ sponsorships/ sponsored programmes throughaccredited agencies. The accreditation status of the defaulting agencies is suspended temporarily and bookings accepted on advance payment only till dues are cleared. If anysuch agency fails to clear the outstanding dues, its Bank Guarantee is encashed. In cases of dispute in payment, the matter is referred for Arbitration and in some cases, civil suits are also filed to recover the dues.

(d): No, Sir.

(e) & (f): Do not arise.

Annexure referred in reply to Parts (a) & (b) of Lok Sabha Unstarred Question No. 5557 for answer on 2.5.2002

(Rs. In lakhs)

Sr. No.	Name of Agency	Outstanding dues as on 31.3.2002
1	AALIYA PRODUCTIONS	60
2	ADVANCE TV NETWORK	213
3	ADVISION MULTI MEDIA	17
4	ANAND ADVTG.	140
5.	ASIAN AD AGE	27
6	B4U MULTIMEDIA	197
7	BALA JI TELEFILMS	111
8.	BIDHAN ADVTG.	11
9.	CINEMA VISION	35
10.	CLARION	6
11.	CONCEPT ADVTG.	188
12.	COPY DESK	45
13.	CORRUM COMM.	18
14.	CREATIVE CHANNEL	28
15.	CREATIVE EYE	1200
16.	DRISHTY INDIA	294
17.	FAME COMM.	1074
18.	FILM CITY	26
19.	FILM CRAFT	647
20.	FIRST OPTION TELEFILMS	41
21.	FUTURE COMM	11
22.	G. N. COMMUNICATIONS	25
23.	GLOBAL ENTERTAINERS	93
24.	GOVT. OF DELHI	6
25.	GURUJI ADVERTISERS	85
26.	HMT	3
27.	HTA	25
28.	INNOVISION FILM & TV	25
29.	JAYA ADVTG.	49
30.	JOSLIN COMM.	42
31.	KINE SCOPE	70
32	KLI	122
33	LEHAR PUBLICITY SER.	28
34.	MAGIC BOX	11
35.	MAGNA VISION	108
36.	MARKET MOVERS	311
37.	MAYA ENTERTAINMENT	170
38.	MBM	163
39.	MEDIA ASIA	146
40.	MOULIS ADVERTISING	2
41.	MULTI CHANNEL	1102
42.	NEERJA FILMS	25
43.	NETWORK 7	20
44.	NFDC	4700
45.	NIMBUS COMM.	612
46.	NUMERO UNO	1030
47.	P N C	154
48.	PAS INTERNATIONAL	57
49.	PINKY ADVERTISING	91
50.	PLUS CHANNEL	1012
51.	PRIME TIME MEDIA	20
52.	RADHA PUBLICITY	16
53.	SAGAR ENTERPRISES	590
54.	SAMVAAD	49

55. SHREE MADHAV 1156
56. STAR GAZER 13
57. TRACER ADVERTISING 33
58. TRANS LINK TELEVISION 24
59. TRITON COMM. 31
60. UNIVERSAL 73
61. URANUS 46
62. VIGYAPAN 3
63. W. D. CONSUMER 8
64. WORLD MEDIA 132
65. WORLDCOM M/M 58

TOTAL 16928